



Christopher S. Rollyson

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Goal

Lead cross-boundary growth initiative for enterprise or consultancy: develop strategy/programs to engage Web 2.0-enabled customers as well as back-end process execution, partnering and sourcing initiatives.

Accomplishments

Track record for building services and capabilities to serve emerging market needs

- Mentored PwC consulting groups on customer-facing e-commerce and back-end e-business solutions during breakthrough engagements for auto, oil, financial services and CPG clients
- Co-Launched technology accelerator for PwC that drove new consulting business strategy
- Pioneered intranet/KM systems for KPMG that transformed marketing operations
- Led partnership with Sun and Netscape to launch Java as enterprise solution

Experienced transformation change agent with clients and internally

- Pioneered e-business/knowledge strategy framework that facilitated millions in billings
- Led global KM project for IT Strategy practice that helped to integrate theaters worldwide

Leverage executive marketing and thought leadership

- Designed and implemented thought leadership programs that won unprecedented CIO access for architecture consultancy
- Managed complex executive-focused awards program that produced millions of billings
- Multiple publications.. founded *The Global Human Capital Journal* and *transourcing.com*
- Designed executive programs and materials, speeding delivery and saving 1000s in costs

Diverse global and cross-cultural experience

- Consistently form cross-cultural relationships that lead set the bar for global collaboration
- Drive development with personal global network of executives and thought leaders
- Have lived and worked in 6 countries.. speak 4 languages

Experience

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| • Founder, The Executive's Guide to LinkedIn, Chicago, IL | 2008-present |
| • Managing Director, CSRA Strategy Consultants, Chicago, IL | 2006-present |
| • Vice President Marketing, nVISIA, LLC, Chicago, IL | 2002-2006 |
| • Principal, Corporate Strategy, PricewaterhouseCoopers LLP, Chicago, IL | 1998-2001 |
| • Marketing Director, High Technology, KPMG LLP, Chicago, IL | 1997-1998 |
| • Head of Marketing, MBSI/STR, Chicago, IL | 1995-1997 |
| • Principal, Rollyson and Associates, Chicago, IL | 1991-1995 |
| • Additional experience as interpreter/business assistant in Czechoslovakia, France, Italy, the UK | |

Education

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| • University of Chicago Graduate School of Business, Illinois, Corporate Strategy | 2000 |
| • University of Chicago Graduate School of Business, Illinois, Economics | 1989-1990 |
| • Die Freie Universität Berlin, (West) Germany | 1985 |
| • L'Université de Clermont-Ferrand, France | 1980-1981 and 1984 |
| • Kalamazoo College, Kalamazoo, Michigan, B.A. History | 1982 |
| • Il Liceo Americano d'Aviano, Aviano, Italy | 1974-1977 |